

## Task-Based Exercise

Learners: Third Year (2<sup>nd</sup> quarter)

Objective/s:

- Know what is a feature article
- Know the purpose of a feature article
- Write a feature article

Procedure:

### A. Motivation

Students are presented with sample feature articles found in the newspaper, magazines, tabloids, etc.

### B. Study Stage

- What is a feature article?
- Purpose of the feature article
- Process in making a feature article

What is Feature Writing?

Feature writing is writing an article for a magazine that is featured (mentioned) on the front page. It is different from a column in that the feature writer might not be left a space every week, and that the focus of the article is on a one off topic, not the author him or herself or a running topic. It is a detailed piece of writing which explores a range of issues, opinions, experiences and ideas.

What is its purpose?

The purpose of a feature article will vary depending on the media it is meant for.

- provide more information about an important issue,
- offer an opinion about current affairs or simply present a personal or humorous perspective on modern day life
- have a more general focus and do not go out of date after a few days.

How to Write?

- Brainstorm ideas.
- What's the purpose?
- Research your topic.
- Grab the reader's attention.
- Keep that attention.
- Leave an impression.

### C. Activity 1

Students will be given sample topics that they may use in making their feature article. They may not based their topic on the provided ones.

Students will be making their feature article.

D. Activity 2

Students will have to deliver their feature article in front of the class.

E. Evaluation

Individual performance will be rated using a scoring rubric.

**RUBRICS**

**FEATURE ARTICLE SCORING RUBRIC**

<b>Element</b>	<b>Outstanding</b>	<b>Very Satisfactory</b>	<b>Satisfactory</b>	<b>Fair</b>	<b>Needs Improvement</b>
Content 10 pts	Contains a catchy title; gives out fabulous narrative sentences; makes appropriate order of events; reveals the characters and the setting in a good timing; presents a creative conflict; presents the theme evidently.				
	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
Transition and Organization 10 pts	Contains transitional devices; provides a clear narration coming from a consistent point of view; is organized consistently, logically, and effectively.				
	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
Mechanics 10 pts	Contains sensory language that appeals to the five senses; contains no errors in grammar, punctuation, or spelling; contains creative use of figurative language, creating creative comparisons; Contains idioms.				
	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
Production standards 10 pts	Standards are met including the number of pages (3), font style (Arial,) Font size (12,) Margins (1",) justified, double spaced, being entered once between paragraphs, writing the name with year and section below the bold title in page 1. Submitted on time.				
	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>
<hr style="width: 20%; margin: auto;"/> Total Score + 60 = ____ /100					

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